

# THE REPORTER

Published by the Jewish Federation of Greater Binghamton  
BINGHAMTON, NEW YORK

Advertising Representative - Bonnie Rozen • 500 Clubhouse Road, Vestal, NY 13850

## PUBLISHING THEMES • 2020

|                          | <i>Special Sections</i>                                  | <i>Publication Date</i> | <i>Ad Copy Due</i> |
|--------------------------|----------------------------------------------------------|-------------------------|--------------------|
| <input type="checkbox"/> | R20-01 DINE OUT                                          | January 3               | December 27        |
| <input type="checkbox"/> | R20-02 BUSINESS PROFILES**                               | January 10              | January 2          |
| <input type="checkbox"/> | R20-03 TAX & FINANCIAL PLANNING                          | January 17              | January 9          |
| <input type="checkbox"/> | R20-04 SUMMER CAMPS                                      | January 24              | January 16         |
| <input type="checkbox"/> | R20-05 DINE OUT                                          | January 31              | January 23         |
| <input type="checkbox"/> | R20-06 BAR/BAT MITZVAH PLANNING GUIDE***                 | February 7              | January 30         |
| <input type="checkbox"/> | R20-07 WOMEN IN BUSINESS**                               | February 14             | February 6         |
| <input type="checkbox"/> | R20-08 HEALTH & WELLNESS                                 | February 21             | February 13        |
| <input type="checkbox"/> | R20-09 DINE OUT                                          | February 28             | February 20        |
| <input type="checkbox"/> | R20-10 TAX & FINANCIAL PLANNING                          | March 6                 | February 27        |
| <input type="checkbox"/> | R20-11 WEDDING, PROM & PARTY PLANNING GUIDE***           | March 13                | March 5            |
| <input type="checkbox"/> | R20-12 CAR CARE • PERSONAL & BUSINESS SERVICES           | March 20                | March 12           |
| <input type="checkbox"/> | R20-13 PREPARE FOR PASSOVER • SUMMER CAMPS               | March 27                | March 19           |
| <input type="checkbox"/> | R20-14 PASSOVER***                                       | April 3                 | March 26           |
| <input type="checkbox"/> | R20-15 PASSOVER II - HEALTH CARE                         | April 10                | April 2            |
| <input type="checkbox"/> | R20-16 SPRING HOME IMPROVEMENT • DINE OUT                | April 17                | April 8*           |
| <input type="checkbox"/> | R20-17 PERSONAL & BUSINESS SERVICES                      | April 24                | April 14*          |
| <input type="checkbox"/> | R20-18 GIFTS FOR MOMS & GRADS • DINE OUT                 | May 1                   | April 23           |
| <input type="checkbox"/> | R20-19 SUMMER CAMPS & PROGRAMS                           | May 8                   | April 30           |
| <input type="checkbox"/> | R20-20 BUSINESS PROFILES** • COLLEGE SIMCHAS             | May 15                  | May 7              |
| <input type="checkbox"/> | R20-21 SENIOR LIVING                                     | May 22                  | May 14             |
|                          | SUMMER FUN INSERT***                                     | May 22                  | May 6*             |
| <input type="checkbox"/> | R20-22 DINE OUT                                          | May 29                  | May 21             |
| <input type="checkbox"/> | R20-23 GIFTS FOR DADS & GRADS                            | June 5                  | May 28             |
| <input type="checkbox"/> | R20-24 SUMMER FUN • SUMMER CAMPS & PROGRAMS              | June 12                 | June 4             |
| <input type="checkbox"/> | R20-25 PERSONAL & BUSINESS SERVICES • GRADUATION SIMCHAS | June 19                 | June 11            |
| <input type="checkbox"/> | R20-26 DINE OUT • SAFE DRIVING                           | June 26                 | June 18            |

\*Early Deadline \*\*Includes FREE write-up (due two days before ad copy) \*\*\*Color Issue

Company \_\_\_\_\_ Contact \_\_\_\_\_ Date \_\_\_\_\_

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| Issue No.                       | Special Sections                                  | Publication Date   | Ad Copy Due       |
|---------------------------------|---------------------------------------------------|--------------------|-------------------|
| <input type="checkbox"/> R20-27 | FAMILY LIVING + PETS ARE PEOPLE TOO               | July 3             | June 27           |
| <input type="checkbox"/> R20-28 | BEAT THE HEAT • ICE CREAM SCOOPS**                | July 10            | July 2            |
| <input type="checkbox"/> R20-29 | ANNUAL COMMUNITY GUIDE • HEALTH CARE MENUS*       | July 17<br>July 17 | July 9<br>June 4* |
| <input type="checkbox"/> R20-30 | PERSONAL & BUSINESS SERVICES                      | July 24            | July 16           |
| <input type="checkbox"/> R20-31 | DINE OUT                                          | July 31            | July 23           |
| <input type="checkbox"/> R20-32 | SUCCESS NETWORK**                                 | August 7           | July 30           |
| <input type="checkbox"/> R20-33 | WOMEN IN BUSINESS**                               | August 14          | August 6          |
| <input type="checkbox"/> R20-34 | BACK TO SCHOOL                                    | August 21          | August 13         |
| <input type="checkbox"/> R20-35 | DINE OUT                                          | August 28          | August 20         |
| <input type="checkbox"/> R20-36 | FALL HOME & GARDEN • PERSONAL & BUSINESS SERVICES | September 4        | August 27         |
| <input type="checkbox"/> R20-37 | PREPARE FOR ROSH HASHANAH                         | September 11       | September 3       |
| <input type="checkbox"/> R20-38 | ROSH HASHANAH I                                   | September 18       | September 10      |
| <input type="checkbox"/> R20-39 | ROSH HASHANAH II - HEALTH CARE                    | September 25       | September 17      |
| <input type="checkbox"/> R20-40 | DINE OUT                                          | October 2          | September 24      |
| <input type="checkbox"/> R20-41 | BUSINESS PROFILES**                               | October 9          | October 1         |
| <input type="checkbox"/> R20-42 | CAR CARE                                          | October 16         | October 8         |
| <input type="checkbox"/> R20-43 | WINTER HOME IMPROVEMENT • ELECTIONS               | October 23         | October 15        |
| <input type="checkbox"/> R20-44 | WOMEN IN BUSINESS** • ELECTIONS                   | October 30         | October 22        |
| <input type="checkbox"/> R20-45 | HEALTH & WELLNESS • DINE OUT                      | November 6         | October 29        |
| <input type="checkbox"/> R20-46 | TAX & FINANCIAL PLANNING                          | November 13        | November 5        |
| <input type="checkbox"/> R20-47 | PREPARE FOR THANKSGIVING • CHANUKAH GIFTS         | November 20        | November 12       |
| <input type="checkbox"/> R20-48 | PERSONAL & BUSINESS SERVICES • CHANUKAH GIFTS     | November 27        | November 19       |
| <input type="checkbox"/> R20-49 | CHANUKAH I                                        | December 4         | November 25*      |
| <input type="checkbox"/> R20-50 | CHANUKAH II - HEALTH CARE                         | December 11        | December 3        |
| <input type="checkbox"/> R20-51 | DINE OUT                                          | December 18        | December 10       |
| <input type="checkbox"/> R20-52 | SAFE DRIVING                                      | December 25        | December 17       |
| <input type="checkbox"/> R21-01 | DINE OUT                                          | January 1          | December 24       |

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