

**Additional ad sizes available**  
5 col = 8 5/8"  
6 col = 10 3/8"  
Other column widths:

**Advertising Rates**  
\$8.75 per column inch  
\$760.00 - Full Page (10 1/4" x 16")  
\$390.00 - Half Page  
\$200.00 - Quarter Page

Contact **BONNIE ROZEN** at:  
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**THE REPORTER**  
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BINGHAMTON NEW YORK

\$54.90 - 1 ad  
\$49.44 each - 3 ads  
\$46.68 each - 5 ads  
3 col. x 2"  
Actual size 5 1/8" x 1 7/8"

\$82.35 - 1 ad  
\$74.16 each - 3 ads  
\$70.02 each - 5 ads  
3 col. x 3"  
Actual size 5 1/8" x 2 7/8"

\$45.75 -1 ad  
\$41.20 each  
- 3 ads  
\$38.90 each  
- 5 ads  
1 col. x 5"  
Actual size  
1 5/8" x 4 7/8"

\$73.20 - 1 ad  
\$65.92 each - 3 ads  
\$62.24 each - 5 ads  
4 col. x 2"  
Actual size 6 7/8" x 1 7/8"

\$109.80 - 1 ad  
\$98.88 each - 3 ads  
\$93.36 each - 5 ads  
4 col. x 3"  
Actual size 6 7/8" x 2 7/8"